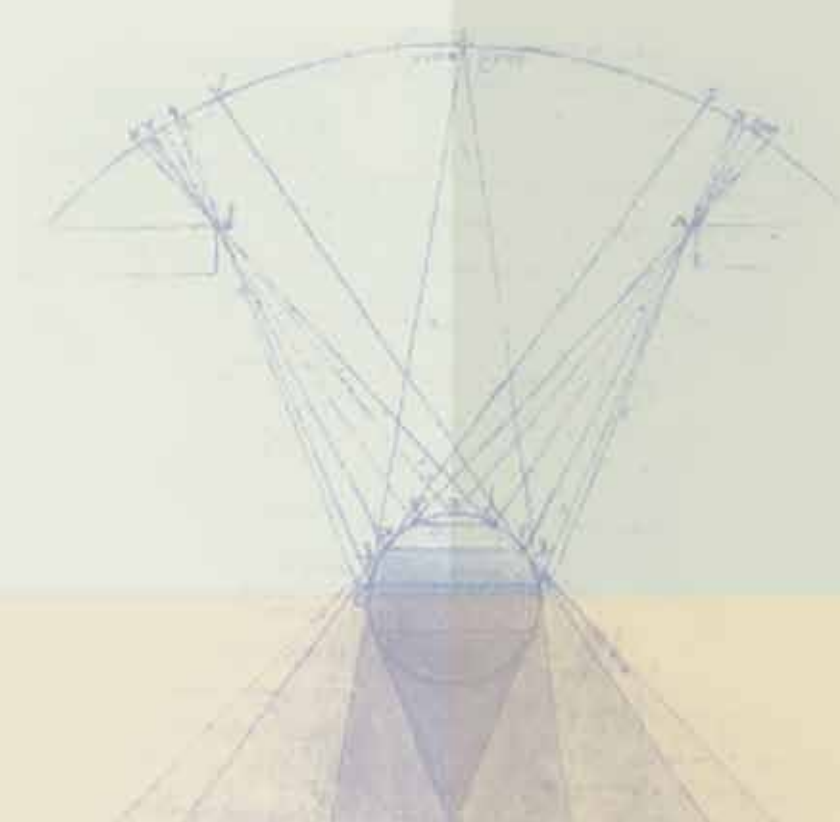


Ostrolenk Faber LLP
Intellectual Property Law

When it comes to intellectual property, the stakes are high. Worldwide patent, trademark or copyright protection of inventions, ideas, movies, books, formulas, designs, slogans, logos and more has never been as important as in today's increasingly fast-paced, global economy. And the definition of what needs protection has broadened exponentially to include business methods, software, colors, smells and data.

Without the right protection, a biotech firm can have trouble attracting investors for its research, a start-up.com can lose exclusive rights to its business model, a company's new invention can be appropriated by competitive businesses, a large corporation's trademark or logo can be pirated.



Ostrolenk Faber LLP is a leading provider of legal services to protect intellectual property. Consistently ranked among the top 20 intellectual property law firms in the U.S., we have honed our expertise in obtaining and protecting patents, trademarks, trade dress, copyrights, trade secrets, and other related intellectual property rights for over 70 years.

Representing clients from individual inventors and entrepreneurs to multinational corporations, and technologies from papermaking to the Internet, we procure intellectual property rights and successfully enforce them in courts and governmental agencies in the U.S. and throughout the world.

The result is a large roster of satisfied clients, many of whom have been with us for decades. They put their trust in our abilities, using our services to protect and enforce their intellectual property rights in order to preserve and expand their position in the marketplace.

The Ostrolenk Faber Approach: Defined by Quality

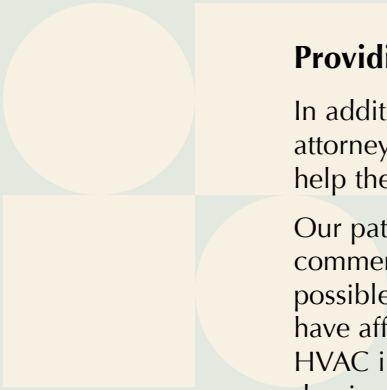
At Ostrolenk Faber, we succeed because we combine personal, hands-on service with efficiency and economy. Quality and productivity are our primary goals. Each component of our firm—people, systems and culture—is directed towards thorough and swift protection of intellectual property rights, and, when conflicts cannot otherwise be resolved, towards assertive, well-conceived, cost-effective litigation that brings favorable results for our clients.

Addressing Every Technology

With our highly trained legal staff, Ostrolenk Faber can address all technology needs—including semiconductor, computer, electrical, medical, biotech, chemical, ceramic, pharmaceutical, air conditioning, papermaking and more. Our attorneys have scientific degrees—including some PhDs—in such fields as electrical engineering, ceramic engineering, chemistry, physics, and biotechnology. Many have previous hands-on engineering experience working in both the public and private sectors.

When the Internet became commercial, Ostrolenk Faber was there, protecting intellectual property for e-commerce business models and digital technology, as well as the software, infrastructure and systems that form the basis of successful e-businesses worldwide.





Providing Broadest Possible Protection

In addition to obtaining intellectual property rights, Ostrolenk Faber attorneys counsel clients about the value of their intellectual property and help them exploit their ideas.

Our patent attorneys write patent applications that go beyond the commercial embodiment of an invention in order to secure the broadest possible patent protection. We have, for example, obtained patents that have affected the entire semiconductor industry and revolutionized the HVAC industry, and we have helped a small software design company dominate its business sector over larger competitors.

To clear trademarks and trade dress for commercial use, our trademark attorneys conduct the most extensive searches available—of the registers and the market, including the Internet—to make sure that marks are distinctive and free of conflict. Our trademark attorneys follow availability searches with filing trademark applications to obtain statutory protection for our clients’ trademarks.

And to protect copyrights, our attorneys assess whether a work is sufficiently original in order to obtain protection and discourage imitation. Similarly, we use our experience to guide clients in creating unique, protectable designs to distinguish themselves in the marketplace.

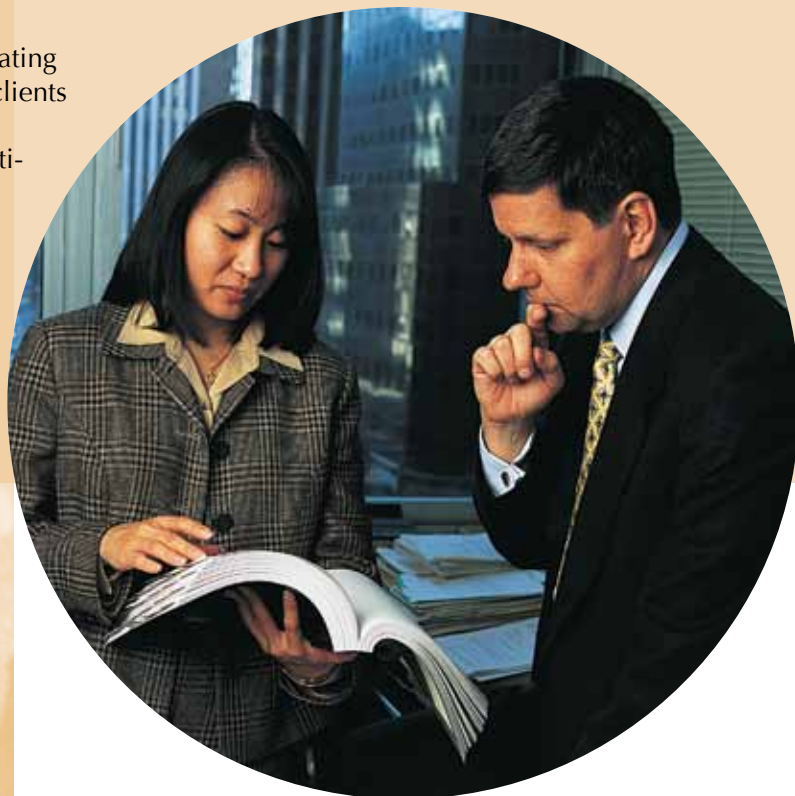


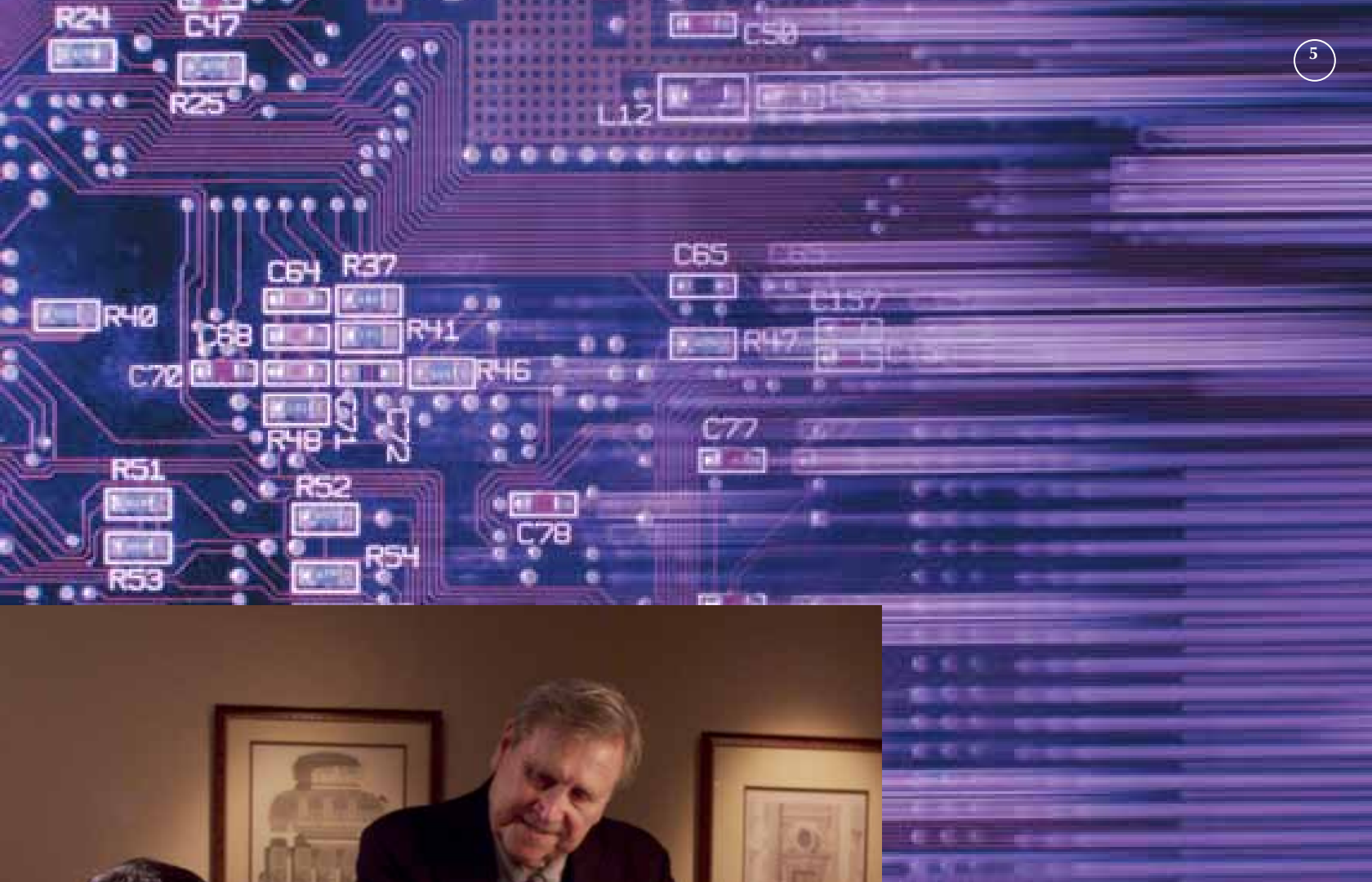
Protecting Existing Intellectual Property

Ostrolenk Faber attorneys specialize in patent, trademark, trade dress and copyright litigation, as well as related litigation in unfair competition, trade secret, contractual/licensing, and right of publicity disputes.

Recognized for our ability to synthesize and simplify, our attorneys make complex information understandable for judges and juries. Translating a scientist's or engineer's jargon into words lay people can easily understand, we make it easier to comprehend that a design has been illegally duplicated, or that a complex machine, system, or process has been illegally reproduced.

Ostrolenk Faber attorneys also do important work in evaluating and exploiting intellectual property portfolios. We advise clients about the importance for, and creation of, such portfolios. Drawing on our knowledge of the industry and the competition, we also help convert the portfolios into revenue streams, a practice of increasing importance to more and more clients. At Ostrolenk Faber, we take a proactive approach, through licensing and other innovative means of enforcement, to help maximize the value of our clients' intellectual property portfolios.





Leaders in the Profession

Ostrolenk Faber attorneys are leaders in the field of intellectual property law. Active on the lecture circuit, they contribute articles to a variety of legal publications and take leadership roles in a number of professional, legal and technical associations.

Several of our attorneys have authored well-known treatises that are considered to be authoritative texts in their fields. These include *Mechanics of Patent Claim Drafting*, an important text for patent attorneys; *Who Owns What is in Your Head?*, a widely consulted book about trade secrets and the rights to ideas; and *Patent Licensing*, a treatise on the legal and practical issues concerning the licensing of patents.



A Daily Meeting of the Minds: Our Culture

At Ostrolenk Faber our attorneys—and our clients—benefit from an office culture that fosters the exchange of ideas and encourages professional growth. A productive, synergistic meeting of the minds sharpens our attorneys' skills, makes intellectual property law more exciting, and generates successful outcomes for clients. Meeting frequently at the office and other forums and social events, our attorneys share ideas and information regarding developments in the law. We brainstorm for innovative case strategies, such as how to resolve differences through alternative dispute resolution, or how best to obtain immediate injunctive relief. All our attorneys are exposed to a large variety of technologies and practice areas in order to broaden their expertise.



Always focused on quality, all Ostrolenk Faber attorneys invest the time required to do the job right. We are assisted by a highly trained staff that is well-versed in the law. Working one on one with our attorneys, our staff assists with most of our filing procedures—providing efficient, cost-effective, added value for our clients.

Programmed Efficiency



Technology advances so quickly that clients need to obtain intellectual property protection before the competition. Today's clients, therefore, require immediate protection for their intellectual property rights. Ostrolenk Faber has the systems in place that promote maximum efficiency, streamlining the prosecution or litigation process.

To accelerate evaluation and procurement, we have comprehensive databases of patents, trademarks and copyrights, as well as efficient systems that allow for precise monitoring and maintenance of our clients' intellectual property. Our litigators use the latest computer technology, including animation, to develop charts and easy-to-understand presentations for use in the courtroom.

And, as part of our continuing efforts to upgrade our equipment and systems, we have worldwide video conferencing, which allows our attorneys to communicate, in real time, with law firms and clients around the globe. We also use public key encryption (PGP) for clients who require secure e-mail transactions.

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Washington D.C. Presence

We maintain a fully staffed office in Washington, D.C. This provides us with the ability to react immediately to emerging developments, and interact directly with personnel in the United States Patent and Trademark Office and the Copyright Office of the Library of Congress.

Global Practice

Patents, trademarks and copyrights have borders—technology and business do not. Ostrolenk Faber works with law firms around the world, helping domestic clients procure and protect their intellectual property at home and abroad, and assisting clients in other countries in obtaining rights in the U.S.



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